



**The Canadian Association
for Enterostomal Therapy**

**Association Canadienne
des Stomothérapeutes**

2012 Pre-Conference Report

April 1, 2012



The Canadian Association for Enterostomal Therapy

Association Canadienne des Stomothérapeutes

Strategic Alignment & Outcomes

Mission

The Canadian Association for Enterostomal Therapy (CAET) is a national, not-for-profit organization representing and promoting Enterostomal Therapy Nursing. Through advanced knowledge and clinical expertise the CAET advocates for the highest quality of specialized (Enterostomal Therapy) nursing to individuals with challenges in wound, ostomy and continence.

Vision

The Canadian Association for Enterostomal Therapy (CAET) is recognized as nursing leaders in the specialty of wound, ostomy and continence.


Values


1. Nursing Specialty Excellence
2. Collaborative Partnership
3. Compassion

Organizational Strategies

1. Transform the CAET by developing a progressive image through differentiation.
2. Solidify the communication channels between the CAET executives, its members and other stakeholders.
3. Validate the cost justification of the ET nursing position in both hospital and community.
4. Recruitment and development of new ET nurses.
5. Maintain the current membership.
6. Differentiate CAET through unique educational programming.
7. Establish the leadership role in the advanced nursing practice of wound, ostomy and continence.
8. Strategic positioning of the CAET through a stronger business approach.

Position: JWOCN/CAET Editorial Board			Name: Kathryn Kozell		
Report: <input type="checkbox"/> Midyear <input checked="" type="checkbox"/> Annual			Date of Completion: March 9, 2012		
Project		Strategic Outcome Identified (to mark X in box highlight box & right click; right click on properties; click on checked)	Progress Report Identify: Completed Date Projected Completion Date Ongoing		
1. Submit 2-3 articles reflecting clinical, education, research or policy development of significance for each publication of JWOCN within the timelines as indicated by the CAET- JWOCN affiliation agreement.		Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input checked="" type="checkbox"/> 7 <input type="checkbox"/> 8	COMPLETED All timelines for submission of articles to JWOCN have been met as per JWOCN/CAET agreement. For 2012 CAET submissions will be submitted for 3 journals. The dates for 2012 are Feb 14 th (completed); April 8 th ; June 8 th ; August 11 th Submission and selection of dates will be at the discretion of the CAET Editorial Board. (See attached record of submissions to date)		
2. Establish direct regional and national communications with membership, regional directors, core program leaders and CAET Board for procuring submissions for publication.		Values <input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8	COMPLETED Each board member was assigned a Regional Director for direct and regular communication: Kathryn will maintain direct communications with the CAET board & Quebec RD(Liette St Cyr) and Atlantic RD(Jean Brown) BC/Yukon – Dorothy (Lani Williston) Prairies/Nunavut/NWT – Mary (Terri Schroeder) Central – Lina (Mary Engel) Each Regional Director was given a standardized message and announcement for regional distribution to members. The RDs were also asked to ensure that at each of their regional meetings the editorial board’s message and words of encouragement for article submission be made. This communication will be modified as required by the Ed. Board for 2012-2013.		
3. Establish indirect communications through the LINK and CAET e-blasts promoting and eliciting membership contributions.		Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies	Completed The <i>CAET – JWOCN Connection</i> has been established in the LINK. Formal communication messages have been written for the LINK and have been translated into French. The initial message		

	<input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8	<p>explaining the mandate and objectives of the editorial board was printed in the Sept. edition. An abridged version of the message will be printed in all LINKs. Permission was also received by JWOCN to use a customized logo which will be used in all future LINK submissions to demonstrate the collaboration of this partnership.</p>  <p>This communication will be modified as required by the Ed. Board for 2012-2013.</p>
<p>4. Create a 'pool' of articles to ensure timely submission to JWOCN.</p>	<p>Values <input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3</p> <p>Organizational Strategies</p> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input checked="" type="checkbox"/> 7 <input type="checkbox"/> 8	<p>Completed</p> <p>The Editorial Board successfully completed all submission deadlines for 2011. As per the agreement the Editorial Board will continue to solicit for articles to meet the submission deadlines for 2012. The number of potential articles for 2012 has been established.</p> <p>The Ed. Board will continue to strategize to ensure that a pool of articles is established.</p>
<p>5. Develop guidelines for articles and manuscripts to facilitate submission by CAET authors in accordance with the JWOCN manuscript guidelines.</p>	<p>Values <input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3</p> <p>Organizational Strategies</p> <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8	<p>Completed</p> <p>Guidelines adapted from the JWOCN guidelines have been developed and approved by the Ed. Board. These will be printed in the next addition of the LINK and posted on the CAET website.</p> <p>JWOCN/CAET Feature Section to be established on the CAET website for 2012-2013.</p>
<p>6. Develop criteria for the selection of articles and manuscripts to ensure a standard of quality appropriate for an international ETN audience.</p>	<p>Values <input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3</p> <p>Organizational Strategies</p> <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8	<p>In Progress</p> <p>Part 2 of the project 5. These will be printed in the next addition of the LINK and posted on the CAET website.</p> <p>JWOCN/CAET Feature Section to be established on the CAET website for 2012-2013.</p>
<p>7. Monitor the number of hours per week required to execute the role and functions of the CAET Feature Section Editorial Board</p>	<p>Values <input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3</p> <p>Organizational Strategies</p> <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4	<p>Completed</p> <p>The documentation of work represented by the volunteer hours has been established.</p> <p>(see attachment of volunteer hours)</p>

8. Develop a survey to understand the impact and utilization of the CAET-JWOCN publishing partnership on CAET membership.	<input checked="" type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input checked="" type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8	Projected completion May 2012 Will be printed in the LINK and posted on the CAET website. Will also be distributed at the CAET 2012 conference.
9. Review CAET's performance as a JWCON affiliate with JWOCN Editor-in-Chief.	Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input checked="" type="checkbox"/> 8	Completed K. Kozell attended the JWOCN Editorial Board meeting in November to: a) represent the CAET as per affiliation agreement; b) participate in the semi-annual JWOCN Editorial Board meeting related to strategic planning; c) present a report to JWOCN Editorial Board on behalf of CAET; and d) meet with JWOCN Editor-in-chief, Dr. Mikel Gray to review performance. JWOCN is very pleased and excited about the contributions to date. JWOCN will be using CAET as the basis on which to plan for the establishment of other affiliates around the world. We hope to see the submission of more manuscripts from Canada.
10. Review the CAET Feature Section Editorial Board Goals and Objectives at six and twelve months to determine accuracy, relevance and feasibility and to revise where required.	Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input checked="" type="checkbox"/> 8	Completed Reviewed March 2012. Stand as reported.
11. Goals for 2012:	Values <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 Organizational Strategies <input checked="" type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input checked="" type="checkbox"/> 7 <input checked="" type="checkbox"/> 8	1. Continuation of the above objectives 2. Establish a JWOCN/CAET Feature Section site on the CAET website 3. Establish 'on-line' article submission via the website
Name: Respectfully submitted, Kathryn Kozell, RN, MScN, APN, CETN(C) Feature Section Editor Electronic Signature:  The successes of our ambitious first year could not have been realized without the fabulous Editorial Board members whose contributions and dedication have facilitated with vision, passion and ease the many accomplishments to date: Lina Martins, Mary Hill and Dorothy Phillips. To the CAET Board of Directors, CAET LINK Editor and Translation ...thank you!		

